



---

## FABRIC 101

Whether you're new to the industry or a longtime vet, we're sure you've wondered what the difference is between a Heather CVC and a Triblend or what the heck Slub means? At **BELLA+CANVAS** we believe in choices, and for this reason we offer our favorite unisex basic silhouette in 6 unique fabrics.

[SHOP BY FABRIC](#)



**3001**  
Unisex Jersey  
Short Sleeve Tee

## 100% AIRLUME COMBED & RING-SPUN COTTON

Airlume cotton is the highest quality combed and ring-spun cotton you can get. Clean cotton, long staple fibers, and our eco-friendly dyeing process is what makes our cotton different.



**3001CVC**  
Unisex Heather CVC  
Short Sleeve Tee

## HEATHER CVC

Our Heather CVCs are a blend of 52% Airlume combed and ring-spun cotton and 48% poly. These blends were initially made to lower import and export duties, but it's their quality and price that has made them a fast favorite in the industry.



**3301**  
Unisex Sueded Tee

## SUEDED

Our sueded fabric runs through a sueding machine for abrasion tears and pulls millions of tiny little fibers out of the fabric threads, creating a really soft, evenly distributed peach fuzz-feel, without causing pilling.



**3413**  
Unisex Triblend  
Short Sleeve Tee

## TRIBLEND

This fabric is a blend of three types of yarn—You get the comfort from the cotton, durability from the polyester and the luxurious drape and silky feel from the rayon. Plus, we introduced the first 40 single triblend in the industry — if you haven't felt it, you need to.



**3880**  
Unisex Viscose  
Fashion Tee

## POLY VISCOSE

What's unique about this material is it has an extremely soft, silky hand that feels like an elevated fabric that you'd find in retail stores. While this fabric made a name for itself in our women's Flowy collection, it has had a strong debut in this unisex style.



**3650**  
Unisex Poly-Cotton  
Short Sleeve Tee

## VINTAGE SLUB

Our vintage slub is another retail-friendly textured fabric. Its uneven surface and slightly sheer appearance creates a tonal texture that gives off that worn and vintage-vibe.





## FABRIC 101

Now that you are familiar with our 6 main fabrics within our unisex basic category, you are sure to be able to provide a wide array of options to meet your customers needs and be able to quickly identify solutions moving forward.